

ADHERE-IT®

RINSEABLE PRIMER FOR EPDM SURFACES

Technical Data & Application Instructions

PRODUCT DESCRIPTION

ADHERE-IT is a breakthrough product specifically developed for dramatically increasing the bond of UNITED'S Roof Mate Topcoat to new or weathered EPDM surfaces. ADHERE-IT is a low viscosity, pinkish liquid that chemically alters the EPDM surface to which it is applied, creating a "lock and key" effect with the subsequent Roof Mate Topcoat. It is not recommended for use with other acrylic coatings, since without the "lock and key" effect there will be little or no improvement in the adhesion.

SURFACE PREPARATION

Remove heavy deposits of dirt, leaves, pine needles and other debris using a broom or air blower. Any rocks, branches or other large foreign objects should also be removed. ADHERE-IT can be applied directly over EPDM surfaces containing residual amounts of dirt, dust and other contamination.

APPLICATION

ADHERE-IT is a ready-to-use material. It can be applied using a Hudson-type agricultural sprayer, as well as through conventional or airless spray equipment. Safety glasses with side shields and latex gloves are recommended when transferring ADHERE-IT from the shipping container to the sprayer. If using a Hudson sprayer, adjust spray nozzle to achieve a uniform spray pattern with a 3 to 4 foot (1 to 1.3 m) arc. If using airless spray equipment, use a .015" to .019" (.3 to .4 mm) reversible tip with a 40 to 50° fan angle. Application rate is 500 sq. ft. per gallon (12.2 m²/l) over new or existing EPDM surfaces.

Allow ADHERE-IT to stand a minimum of 10 minutes to wet out and react with the EPDM surface. Rinse with clean water using a minimum 2,000 psi (13,790 kPa) pressure washer. Begin the power rinse at the lowest point on the roof and work upwards, keeping the pressure washer tip within 12" (30 cm) of the EPDM surface. Once the highest point on the roof is reached, work down again with a final rinse to remove any excess mica from the roof. After cleaning, the roof should be "jet black" in color, which is an indication that the surface has been chemically altered. Allow surfaces to dry thoroughly prior to application of the Roof Mate Topcoat.

Clean equipment with water and biodegradable detergent, such as United Cleaning Concentrate (UCC), or equal. Purge the water from the pump and hoses using Mineral Spirits prior to storing for any length of time.

WET ADHESION RESULTS

No Treatment	-----	0.5 pli
ADHERE-IT	-----	2.0 pli

LIMITATIONS & PRECAUTIONS

ADHERE-IT will freeze and become unusable at temperatures below 32° F (0°C). Do not apply at temperatures below 40°F (4°C). Exercise caution when walking on wet roof surfaces, as they will be slippery. Wear rubber-soled shoes, stay away from roof edges and install proper roof perimeter safety barriers. ADHERE-IT is a high pH material. Do not discharge directly into open water in undiluted form. Use protective goggles or glasses and latex gloves when handling. If material comes in direct contact with skin, wash immediately with soap and water. Do not apply if weather conditions will not allow the ADHERE-IT to dry before rain, dew or freezing temperatures. Avoid contact with eyes and mucous membranes. For additional information refer to the MSDS, or contact UNITED COATINGS Technical Service Department.



Our products are guaranteed to meet established quality control standards. Information contained in our technical data is based on laboratory and field testing, but is subject to change without prior notice. No guarantees of accuracy are given or implied, nor does UNITED assume any responsibility for coverage, performance or injuries resulting from storage, handling or use of our products. Liability, if any, is limited to product replacement or, if applicable, to the terms stated within the executed project warranty.

UNITED COATINGS
February, 2002
(Supersedes September, 2000)

7 RINSEABLE PRIMER FOR EPDM SURFACES
Technical Data & Application Instructions